

## 4WD NETWORKING EVENT VICTORIA

**Date:** Friday 17<sup>th</sup> August 2018

**Time:** 7.15am for 7.30am - 8.30am

**Venue:** The Rustlers Room,

Royal Block Melbourne Showgrounds,

Epsom Road, Ascot Vale, VIC Enter at Gate 5, Langs Road

Cost: \$25.00 - 4WD Members

\$40.00 - Non 4WD Members All prices are GST inclusive

On behalf of the 4WD Industry Council, we invite you to join fellow 4WD & AAAA members for an industry networking breakfast prior to the opening of the National 4x4 & Outdoors Show Melbourne 2018.

Guest speaker, *Dale Brittain from Full-Fill and DBC2*, has conducted extensive research in preparation of the *launch of Amazon in Australia* and now provides expert advice for automotive aftermarket businesses looking to understand and benefit from this new market disruptor. Amazon is the largest Internet-based retailer globally by total sales and market capitalization, and the largest Internet company by revenue in the world. Amazon is in the premarket stages of an aggressive roll out plan in Australia including up to five distribution centres spread between Sydney, Melbourne and Brisbane, and are set to take a \$12 billion bite out of Australia's retail pie within the next decade. Find out how Amazon will affect the 4WD accessories industry and how you can take advantage.

Don't forget, this is your chance to participate in the conversation – What will be the future issues for our industry? And how do we have an impact, both together as an industry Association and as individual companies?

You are more that welcome to invite your 4WD industry colleagues along to this breakfast. In fact, non-members who attend the breakfast and sign up to the 4WD Industry Council on the day will receive a \$20 discount on their membership as a welcome to the association. For further information on this event, please contact Nigel Bishop on 0499 001 920.

## Parking - Please enter via Gate 5 and park in the Exhibitor Parking Sheds. Parking is \$10 per car and CASH ONLY.

Please list the names and companies of those attending: (Please add additional names on a separate sheet)

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**Australian Automotive Aftermarket Association Ltd** 

Suite 16, Building 3, 195 Wellington Road, Clayton, Victoria, 3168

Ph: 03 9545 3333 Fax: 03 9545 3355

Email: 4WDcouncil@aaaa.com.au Web: www.4wdcouncil.com.au

ABN: 23 002 271 454

